

Selontra®

Rodent Bait

2025 BASF Pest Control Pallet and Half Pallet Program



Pest Management Professionals: Capture significant savings when you purchase Selontra rodent bait by the pallet or half pallet!



With its fast colony kill and impressive labor savings, Selontra rodent bait delivers real advantages for your business:

- Control entire infestations in as few as seven days¹
- Shortened baiting program uses less bait than conventional rodenticides
- Stop-feed action of the active ingredient, cholecalciferol, means rodents eat only enough for a lethal dose
- Effective against anticoagulant-resistant rodents
- Cholecalciferol has a low risk for secondary poisoning to birds and mammals²

| Qualifying Product: | Minimum Purchase Quantity: | PAIL Savings: | HALF PALLET Savings: | FULL PALLET Savings: |
|--|---|--|---|---|
| Selontra® Rodent Bait 8 lb pails | Half Pallet Purchase ½ pallet (70 pails) in a single transaction | Save up to \$12.50 per pail | Save up to \$875 per half pallet | |
| | Full Pallet Purchase 1 full pallet (140 pails) in a single transaction | Save up to \$16.50 per pail | | Save up to \$2310 per pallet |

See Authorized Distributor for pricing and promotion participation.

70 pails/half pallet, 140 pails/full pallet

The Qualified End User must purchase at least one half pallet (70 pails) or one pallet (140 pails) of **Selontra** rodent bait in a single transaction.

Talk to your distributor today to stock up and save!

¹US Field Trials: Indiana Grain Farm (2017); NC Pig Farm (2016)

²<http://www.npic.orst.edu/factsheets/rodenticides.html>. Erickson, W.; Urban, D. Potential Risks of Nine Rodenticides to Birds and Nontarget Mammals: A Comparative Approach. U.S Environmental Protection Agency; Office of Prevention, Pesticides, and Toxic Substances; Office of Pesticide Programs; U.S. Government Printing Office: Washington, DC, 2004.

The BASF Pallet Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are excluded. Purchases must be made from a BASF PCS Authorized Distributor and invoiced between January 1, 2025, and December 15, 2025. **The Qualified End-User must purchase at least 1/2 pallet of Selontra in a single transaction to qualify for any discount. Cannot be combined with other offers.** Incentives and rebates will not be paid on sales to another BASF Distributor, Buying Group, Buying Group Member, dealer and/or reseller. See program document for complete details and exclusions. End-User sale price and terms are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time.

Always read and follow label directions.

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