



A LEGACY OF GROUND-LEVEL SUCCESS

How Trezza Termite & Pest Control Found Success with Termidor® Termiticide/Insecticide and BASF.

Nestled in the heart of Bluffton, South Carolina, Trezza Termite & Pest Control has grown into a trusted name for protecting homes from termites and pests. This family-owned business, started by Mike and Meagan Trezza in 2021, has quickly become a staple in the community, serving Bluffton, Hilton Head, and surrounding areas. At the core of their success is an unwavering commitment to customer service, a strong partnership with BASF, and the unparalleled effectiveness of Termidor® termiticide/insecticide.

Building a Family Business

Mike Trezza's journey into pest control began long before Trezza Termite & Pest Control opened its doors. Having worked for years in the industry, he saw an opportunity to serve customers better by starting his own company.

"I was fortunate to be employed in this industry for a considerable amount of time before we started our business, and I saw an opportunity to build a program that better served customers," Mike shared. However, he recognized that starting a business was no small feat. **"As a family-owned business, we like knowing we're filling a niche for customers who prefer to work with and support smaller businesses in the community."**

Mike's wife, Meagan, plays a pivotal role in the company. **"We wouldn't be nearly the size we are or as successful as we are without her pulling the strings behind the scenes,"** Mike said. From scheduling to ensuring customers get timely communication, Meagan manages the critical day-to-day operations that keep the business running smoothly.

Innovation and Results with BASF

What sets Trezza Termite & Pest Control apart is its family-oriented philosophy. Mike believes in treating customers like neighbors, a value deeply embedded in their operations.

"Being a family business allows us to form meaningful relationships with our customers," Mike explained. **"We know their families, their pets, and their homes. That really defines how we perform our pest control services."**

This personal touch resonates with their customer base, which largely consists of retirees and families who have relocated to the area. **"Our customers don't like bugs, and they expect that they're not going to have to deal with bugs,"** Mike said.

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With that expectation comes a responsibility to deliver the highest standard of service, which Trezza Termite & Pest Control accomplishes with Termidor termiticide/insecticide at the foundation of their termite control program.

Why Termidor Termiticide/Insecticide is a Game-Changer

Termidor HE high-efficiency termiticide has been a cornerstone of Trezza Termite & Pest Control's success since day one. When asked why his business relies so heavily on the product, Mike doesn't mince words.

"I can say this without Termidor, we wouldn't be in the termite market," he said. **"There's no other product that can compare in any way to the efficacy that we're seeing with Termidor."**

The product's reliability and effectiveness have been a game-changer for Trezza Termite & Pest Control. **"Termidor is fantastic. It's holding up in the soil. It's keeping termites from establishing colonies in and around our customers' properties. So far, it's given us a 100% success rate in our four years of business."**



Mike's confidence in Termidor Termiticide/ Insecticide stems from years of experience using it in the field. **"My experience with Termidor HE high-efficiency termiticide began in Charleston with my previous employer. It was a new formulation, a new**

technology incorporated into an already successful product. I knew when we opened our doors, it was a no-brainer— we'd just go right into using Termidor."

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Mike Trezza, Owner, Trezza Termite & Pest Control

A Legacy of Protection

For Mike, Trezza Termite & Pest Control is more than just a business—it's a legacy. **"We've built something that we're proud of, and we want to serve this community for years to come. Whether my kids get involved or not, this is a business that's here to stay."**

With Termidor termiticide/insecticide and BASF at the core of their operations, Mike made it clear that Trezza Termite & Pest Control is poised to protect homes and provide peace of mind to their customers for generations. **"BASF gives us the tools that we need to be as efficient as possible when we are conducting pest control treatments and termite treatments. I don't know what our future would look like without our partnership with BASF."**



Scan the code to the left to learn more about the Termidor family of products and the innovative BASF portfolio of pest management solutions.